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## **IVS 3D WINS THE 2006 “GLOBAL BUSINESS OF THE YEAR” AWARD**

Award presented at the InfoXchange 2006 Conference

Bedford, NH- USA October 12, 2006- IVS 3D was presented with the Information & Computer Technology (ICT) Global Business of the Year Award at the Wayfarer Conference Center in Bedford, NH. The award is given jointly by the Software Association of New Hampshire (SwANH) and the New Hampshire International Trade Association (NHITA) to recognize companies whose trade relationships (e.g. strategic alliances or sales) have created higher sales, more jobs, boosted their profitability, and increased the image of the NH software or information technology industry.

In its last fiscal year, IVS 3D has seen a 61% growth in overall revenue, with 84% of that growth coming from international operations. Fledermaus is now used in over 40 countries around the world, and in projects on every ocean. This growth has allowed IVS 3D to expand its operations overseas in Europe, establish a training center in Australia for the Asia Pacific region, expand distribution channels, and increase job growth both in the main offices and overseas.

Bill McKernan, Director of Marketing and Sales for IVS 3D, was present at the award ceremony, he stated, “In order to execute such a global reach, we focused on enhancing our world wide distribution channel. We have also taken advantage of several government programs available through the New Hampshire International Trade Center which are designed to assist US exporters. As a company, we are extremely proud to see this combined effort recognized and are looking forward to continued growth in the coming fiscal year.”

“IVS 3D has seen several changes over the past few years, and this award affirms our belief that we are heading in the right direction.” said Lindsay Gee, General Manager for IVS 3D. “We realized the value of our product is on a global scale and designed our strategy to be able to reach that global market. With the establishment of a European office in the new year and the appointment of a regional sales manager for that region, we are looking forward to continued international growth.”

Interactive Visualization Systems' (IVS3D) Fledermaus software suite provides users with a powerful set of interactive 3D visualization tools for data preparation, analysis and presentation. Fledermaus allows users near real-time, interactive 3D display of very large complex scenes at their full resolution. Users rapidly gain insight and extract more information from their combined data (data sets such as multi-beam, LIDAR, magnetic and gravity, in fact any surface data that has an x, y, z, variables format).

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If you would like more information on this topic, or to schedule an interview, please contact Carole Mahoney at (603) 431- 1773 or email: [cmahoney@ivs3d.com](mailto:cmahoney@ivs3d.com).